



INSTRUCTOR DEVELOPMENT WORKSHOPS

Thursday, June 18, 2015 • 9:00am-4:00pm

Presented at the

Real Estate Educators Association

2015 Annual REEA Conference

At the University of Connecticut, UConn Center for Real Estate



"Become The Instructor of Change"

with Karel Murray, DREI

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Embracing change as a way of life creates a thriving business for a speaker professional. Engage with concepts from today's top thought leaders about how to embrace the new technologies and communication avenues that will keep you relevant without feeling overwhelmed. During this course, instructors will be exposed to a mixture of training and development applications as well as professional speaking techniques which will help ensure programs are as dynamic and effective as possible. Attendees will work to enhance their interactive style and ability to decode signals especially when working with a highly diverse group of attendees. Get specific in designing your approach to the different generations and uncover your overall effectiveness by initiating a presentation style that will help ensure your information and delivery stays aligned with a changing marketplace.

At the end of the six-hour workshop, you will learn:

- **Analyze** the elements of dealing with change and how it ultimately impacts our ability to remain relevant in a changing marketplace.
- **Develop** a communication process that will enhance your overall effectiveness when interviewing your clients or talking to your attendees by recognizing behaviors that can create a disconnect.
- **Interpret** body language and communication styles to best establish a method of interaction that will have positive results.
- **Communicate** effectively with all age groups as they apply generational concepts in day to day interactions with students/clients and eliminate unnecessary stress due to misunderstandings.
- **Utilize** various techniques for energizing an audience as well as generating active involvement of the participants.
- **Offer** a presentation style that is up to date regarding technique and technology.

REGISTRATION FORM

Register Online @ REEA.org "Events" Questions: 520-609-2380

Fax (520) 296-6006 OR Email Your Registration to Kris@REEA.org

All Registrations submitted after June 6, 2014 are not guaranteed Conference Materials

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